



## Text Messenger Subscription

### Omnilert – Visix Text Messaging Partner

Omnilert is the cell phone gateway provider for Visix's Text Messenger Publisher. Omnilert's service is compatible with Visix software version 6.4 and higher.

### Omnilert Pricing

- Pricing includes unlimited text messaging and is based on how many users can ultimately opt-in.
- A user is defined as a single cell phone number.

Number of Users	Annual Service Fee	Per-Month Fee
500	\$ 1,500	\$ 125
1,000	\$ 2,000	\$ 167
2,000	\$ 3,000	\$ 250
3,000	\$ 3,750	\$ 313
4,000	\$ 4,400	\$ 367
5,000	\$ 5,000	\$ 417
10,000	\$ 9,500	\$ 792
15,000	\$13,500	\$1,125
20,000	\$17,000	\$1,417

### Opt-In

1. A customer creates an account online and then defines user groups (no limit), such as:
  - Campus alerts
  - Campus events
  - Employee updates
  - Philadelphia office
2. A user opts-in via a Web site at a URL that is specific to their organization.
3. The Web site then sends a unique code to the user's cell phone. This verifies the user has the cell phone number that is being opted-in.
4. A user can pick which cell phone group(s) to join.
5. A user can access the site any time to change his or her group membership or to opt-out.

### Subscription Requests

The user purchases and sets up a subscription directly with Omnilert:

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